

## **Unique Identity**

- Best-in-class courseware vetted by veterans from Premier Management Institutes and industry within and outside the country.
  - Dual Specialization combining Finance, Marketing, and Human Resource Management domains.
  - Anchored by a team of excellent, experienced Core Faculty and Guest Faculty drawn from a spectrum of Industries, Agribusiness corporate and Premier Management Institutes.
  - Pedagogy- a harmony of Case Method, Simulations, Group Discussion, Role Play, etc. complemented by classroom teaching and Farm/Industry exposure visits.
  - Project Placement in domain Agribusiness Corporate during the Second and Final semesters.
  - Admission on the basis of Score of KMAT/CMAT/CAT, Group Discussion and Personal Interview.
  - Central Digital Library, Wi-Fi Connectivity and Air-conditioned Smart Class rooms.
  - Excellent Job Placement through Campus Recruitment.
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