



Milestones

Milestones in the Growth of CCBM

The Major Milestones in the growth of CCBM are given below.

- **1981:** The First batch of B.Sc(Hons) (C&B) students was admitted in November 1981 and the programme was initially attached to the College of Horticulture, Vellanikkara.
- **1982:** The Programme was shifted to the building of Communication Centre, Mannuthy in May 1982 and continued there till August 7, 1997.
- **1985:** The Programme was upgraded to the status of an Independent College.
- **1986:** The Staff strength went up from 4 in 1981 to 6 in 1982 and 11 in 1984 and 23 in 1986.
- **1986:** Two Postgraduate programmes in the Area of Rural Marketing Management and Rural Banking and Finance Management were launched.
- **1989:** An M.Sc programme in Co-operative Management was begun.
- **1993:** The College got four Statutory Departments via Gazette notification of Government of Kerala. These Departments are:

1. Co-operative Management
2. Rural Banking and Finance Management
3. Rural Marketing Management
4. Development Economics

- Other disciplines like Agricultural Extension, Agricultural Statistics, Computer Science and Quantitative Methods were attached to these Statutory departments.
- **1994:** Summer Institute in Agricultural Economics with special reference to Agricultural Marketing.
- **1995:** A Doctoral Programme in Rural Marketing Management was commenced.
- **1995:** Workshop on International Co-operative Alliance.
- **1995:** All India Refresher course for Vocational Higher Secondary School (VHSE) teachers in Banking.
- **1995:** Commencement of Ph.D. in Rural Marketing Management.
- **1996:** Rechristening as College of Co-operation, Banking & Management.
- **1997:** Hosted 56th Annual Conference of the Indian Society of Agricultural Economics.
- **1998:** Shifted to the new Academic Block in the Main Campus on 8th August.
- **1999:** ICAR Short course on Advances in Agricultural Projects Planning and Management.
- **2000:** ICAR Short course on Advances in Econometric Application in Agricultural Research and Extension.
- **2004:** The college received Accreditation by ICAR.
- **2006:** Silver Jubilee of CCBM. As part of it, the College organized three National seminars on the following themes:
 - National Seminar on 'Opportunities in Agribusiness'

- National Seminar on 'Interventions in Agricultural Trade and Marketing.
- National Seminar on 'Human Resource Development in Cooperatives:Vision 2020'.
- MBA (ABM) launched
- Communication Lab for students established.
- **2007:** HRD training for Middle, Senior level Executives & Non-academic staffs of KAU.
- **2008:** First batch of MBA (ABM) passed out.
- **2009:** International Seminar on Students Co-operative.
- **2010:** DHISHANA - 2010 National Management Meet.
- **2011:** All Kerala Business Plan contest organized jointly with Thrissur Management Association.
- **2011:** Foundation Day Celebrations. Two National seminars were organized.
- National Seminar on Agri-Business Management for Inclusive Growth.
- National Seminar on Co-operative Enterprises to Build a Better World.
- **2012:** Agri-Entrepreneurship Summit and Seminar on Enterprising Agriculture.
- **2012:** All India Business Plan contest for HykonYoung Entrepreneur Award organized jointly with Thrissur Management Association.
- **2012:** Expertise provided in the preparation of 12th Plan of the State of Kerala.
- **2012:** Seminar on Sustainable Agricultural Growth: Roadmap For Reforms.
- **2012:** One Day Seminar on Agricultural Commodity Pricing.
- **2012:** A Management Seminar on Managing Uncertainty.
- **2013:**Seminar on FDI In Retail
- **2013:** Leadership Wisdom Talk Series - First Edition on the theme "The Recipe for Entrepreneurial Success.
- **2013:** Two Days Workshop on "Creativity"
- **2013:** Two Days National Seminar on "The Contours of Indian Banking" on 23rd and 24th October, 2013.
- **2013:**Two Days Workshop on -The Agile Manager- Global Competitiveness of MBA's
- **2014:** Leadership Wisdom Talk Series - Second Edition on the theme "Harnessing Agribusiness Potential of Kerala.
- **2014:** Leadership Wisdom Talk Series - Third Edition on the theme "Nurturing Innovation and Modulating Change in Organizations.
- **2014:**Leadership Wisdom Talk Series - Fourth Edition on the theme "Lasting values of Leadership: Lessons from the success story of Delhi Metro"
- **2014:** Seminar on "Wholesale and Retail Trade in Vegetables".
- **2014:** National seminar on "The Power of Branding".
- **2014:** National Seminar on Marketing Management: The Value Perspective
- **2014:** One Day Workshop on "Business Incubation Process and IPR & Trade Marks".
- **2014:** Seminar on Bringing "Magic Back to Marketing".**2014:** Dr. Varghese Kurien Commemoration Talk.
- **2014:**Seminar on "Ease of doing business in India and abroad"
- **2014:** Seminar on "Agricultural Financing and Rural Development".
- **2014:** Seminar on "Role of Lead Bank with special reference to District Credit Plan."
- **2014:** Seminar on "Leadership Lessons of Mahatma Gandhi".
- **2014:** Seminar on the theme 'Livelihood Security Systems'.
- **2015:** Seminar on "Challenges facing the plantation sector".
- **2015:** National Management Meet 'Blue Ocean 2015'.
- **2015:** Leadership Wisdom Talk fifth edition.
- **2015:** Seminar on 'Capital Market and SEBI'.
- **2015:** Seminar on "E-Rupee to Reinvent India".
- **2015:** Seminar on 'IFRS' (International Financial Reporting System).
- **2015:** "Adjuvant'-Coaching for Bank Test.
- **2015:** Seminar on Goods & Services Tax (GST).

- **2015:** The Sixth Edition of the Leadership Wisdom Talk Series on “Social Enterprises: Opportunities and Challenges”.
- **2015:** Seminar on ‘Awake the Entrepreneur in You’-Start up Ecosystem in Kerala.
- **2015:** Seminar on ‘Agribusiness Situation in UK’.

- **2015:** Two Day National Seminar on “The DNA of Lasting Brands”.
- **2015:** Seminar on Rural Marketing & Technology Transfer.
- **2015:** Leadership Wisdom Talk Series - Seventh Edition on the theme “Eastern Business Model and Strategies to Enterprise Kerala.”
- **2016:** One day work shop on Demonetisation and its impact on Primary Agricultural Credit Co operative Societies
- **2016: Fisheries Lab for students established.**
- **2017:** Panel Discussion on the need for professionalisation in Co operatives
- **2017:** District level Business Quiz Competition
- **2017:** Exhibition cum Sale of eco friendly Products: Pradarshini 2K17
- **2017:** One day awareness workshop on GST
- **2017:** All India Management Meet: Blue Ocean 2017
- **2017:** Panel Discussion on Macro economics of contemporary fiscal and monetary policies in India
- **2017:** Panel discussion on cooperative and Rural banking the way ahead
- **2017:** Entrance examination for U.G Programme started
- **2018:** Exhibition cum Sale of eco friendly Products- Pradarshini 2K18
- **2018:** Panel Discussion on capital market reforms in India
- **2018:** One day workshop on UG curriculum review (New Syllabus) course done at the College of CBM with external experts
- **2018:** B.Sc (Hons.) C&B New Syllabus was approved by the Board of Studies & Academic Council of the Kerala Agricultural University
- **2018:** One day workshop on PG Curriculum review in the department of Rural marketing management
- **2018:** One day workshop on PG Curriculum review in the department of Cooperative management
- **2018:** All Kerala and Intercollegiate Quiz Competition; INQUISITIVE 2K18

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